SUKAD
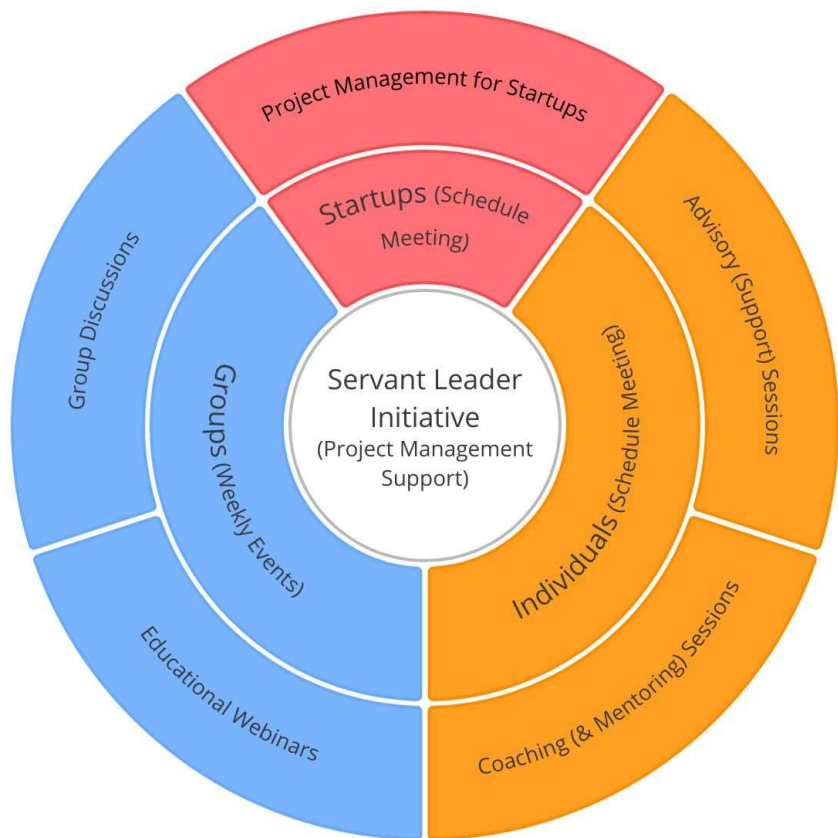
The Project Management Servant Leader Initiative (Version 2)

Introduction

In the summer of 2020, SUKAD Corp started **The Outreach Program**. The program focuses on branding SUKAD (and Mounir Ajam) as thought leaders in applied project management. The program includes numerous outreach activities and initiatives. One of those initiatives is **The Project Management Servant Leader Initiative (SLI)**, which is our way of engaging and serving the project management community of practice. This initiative includes various elements and services, and **all of them will be free of charge**.

SLI Overview

The Project Management Servant Leader Initiative (SLI) offers SUKAD[1] (and Mounir Ajam[2]) project management expertise to the community as a free service, although on a limited engagement basis. The initiative initially consisted of four major elements. However, with this revision, we are adding a fifth element, grouped in three different categories. We show these elements in the image, and we will explain each of them below.

Support to Individuals!

Advisory Support Sessions

The purpose of the Advisory Support Sessions' element is to allocate time for

---

[1] SUKAD Website: https://sukad.com
[2] http://www.mounirajam.com/

one-on-one online meetings with senior managers and executives. SUKAD will block time slots for meetings with this group of stakeholders. **Each time slot will be 30 minutes, and we can offer one or more follow-up sessions for free**, when necessary. In other words, up to two hours of advisory service free of charge.

The topics would be per the specific stakeholder preferences. We are here to answer his/her questions about any topic in project management where we can share our expertise and viewpoint.

Why this service?

We know that many executives, especially in small to medium organizations, might not have enough resources or expertise in project management. They might be hearing about Agile, PMO, Project Success, Risk Management, Certifications, and numerous other topics and need a professional unbiased opinion. These sessions WILL NOT be sales pitches for selling SUKAD services. If a stakeholder is Interested to learn about SUKAD, we can have separate meetings to maintain the focus on the stakeholder needs.

Coaching and Mentoring Sessions

The Coaching Sessions will be a similar format to the Advisory Support Sessions with these exceptions:

- The meetings will be shorter, 20 minutes instead of 30. Although the stakeholder can request an additional session.

- The discussions should be about the individual versus the organization. In other words, it is mentoring and coaching the individual.

- The audience could be professionals or managers.

Groups Knowledge Sharing

Educational Webinars

This part of SLI is for educational webinars that SUKAD consultants would be conducting to share knowledge. In this case, the topic would be pre-set, and the duration is also set at 60 minutes. We expect that other colleagues in the SUKAD network would also join us in offering these webinars. For more information on this element and to see a list of upcoming webinars, please click here.

Group Discussions

These will also be per pre-set dates, time, and duration. The main difference between Group Discussions and Webinars is that these group discussions will not include a presentation. They would be open topic, or we could agree on a theme for each session to offer a structured learning environment. A SUKAD team member will facilitate the discussion. Please click here for more information.

Support to Startups!

This is the newest element, which we would be launching starting the week of 1 February 2021. We put this element in its own category since the focus is on the startup, and the meeting could be with a founder or a team of co-founders. We must stress that this is not a traditional startup advisory/mentoring role since many SDOs (Startup Development Organizations) already offer these support types. Our purpose and focus are support via coaching and mentoring with an emphasis on project management. Our role can start even before a startup is registered, and we believe we can add a great deal of value from the time of concept clarification. Since the startup support can be intensive, we can do up to 2 hours of complimentary support, plus access to an online course that could be highly beneficial. We can also discuss extended support as a startup advisor with equity compensation.

SLI Relevant Information

How will it work?

We have been announcing the initiative, sessions, and time slots through the SUKAD social media pages and email marketing to those In the SUKAD marketing database.

The Advisory Support Sessions and Coaching & Mentoring Sessions will be one-on-one. The individuals interested would schedule the meeting through Calendly via the links that we share below. Calendly would automatically set up a Zoom meeting and send an email notification with the meeting's link and time.

For the Group Discussions and Educational Webinars, we will set up the meeting date, time, and duration on Zoom and open It up for registrations.

Schedule

The current plan is per the following:

1. **Advisory Support Sessions**: the official start date was on 11 January 2021. We are allocating a few slots per week for this service. To schedule a meeting, click here.

2. **Coaching & Mentoring Sessions**: the official start date was a week later, started on 18 January 2021. To schedule a meeting, click here.

3. **Educational Webinars**: For the webinars, we published the schedule for the January and February webinars. We just delivered the first webinar on 20 January 2021, at noon, US CST (Central Standard Time), which is GMT - 6 hours. Then, weekly on Wednesdays. For a list of webinars and registrations, please click here.

4. **Group Discussions**: The Group Discussions will also be weekly, but on Saturdays, also at noon, US CST. The first one will be on 23 January. For a list of the group discussions and registrations, please click here.

5. **Startups Support**: the official start date is 1 February and to schedule a meeting, please click here.

The Primary SUKAD Consultant

The primary SUKAD consultant for these sessions would be Mounir Ajam, although later, we could have other consultants and advisors. To learn more about Mounir Ajam, one can check his website, www.mounirajam.com, or LinkedIn profile.

What should you do?

Technically, you do not need to do anything. Just register for any of these sessions that Interest you. However, to get the announcements, links, and other relevant information, you can follow and watch our social media pages. To avoid missing a social media post, you can register on our website, this way, you receive notifications via email.

End of Document