

Are you interested in e-books about the practical application of a project management methodological approach? Here is a series for you. We will share e-books as they become available and before we send them to the publisher.

The SUKAD CAMMP™ Case Studies and Simulation Series



Mounir A. Ajam

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**The SUKAD CAMMP™ Case Studies
and Simulations E-books Series**



Registered: United States, United Arab Emirates, Lebanon

SUKAD Online Presence

You can find all of these sites and knowledge sharing platforms from our main site, but we list them here for ready reference.

Main Website: www.sukad.com

Knowledge & Innovation Site: www.sukadway.org

Online Learning Site: <https://pmquest.sukad.com>

Learning & Development: <http://learning.sukad.com>

Organizational Solutions: <http://solutions.sukad.com>

Publications: <http://multimedia.sukad.com/>

Applied Project Management Blog Site: <http://blog.sukad.com>

Applied Project Management YouTube Channel: <https://www.youtube.com/sukad>

SUKAD LinkedIn Page: <https://www.linkedin.com/company/sukad/>

SUKAD Facebook Page: <https://www.facebook.com/sukadgroup/>

Twitter Account: https://twitter.com/SUKAD_LL_C

Mounir A. Ajam

Personal Website: www.mounirajam.com

LinkedIn Personal Page: <https://www.linkedin.com/in/mounirajam/>

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Series Dedication

To Sumer & Akkad,
You are the future, love you

To project management practitioners,
Move it forward, we share our learning with you, and we trust that you will
continue the cycle of sharing!

The E-Book Series

Introduction

The series is **The CAMMP™ Case Studies and Simulation Series**.

Its primary focus is case studies and simulations in line with the SUKAD's **Customizable and Adaptable Methodology for Managing Projects™ (CAMMP™)**, Version 3. CAMMP™ is a project management methodological approach that SUKAD has developed and continue to enhance.

Two Series

There are two e-book series that are related to CAMMP™.

The first one, **the Adaptive Project Management & Tailored Methods Series** consists of seven e-books. That first series focuses on understanding the project management state of practice, challenges and opportunities, and the need for tailored methods to manage all type of projects regardless of industry, type, size or complexity. The series includes a few e-books dedicated to The Customizable and Adaptable Methodology for Managing Projects™ and how to apply it in the real world. Significant parts of the content of that series come from *Project Management beyond Waterfall and Agile* (Ajam, 2017) that CRC Press published in December 2017.

This second series is about the application of CAMMP™ on real projects in the real world. The focus of the series is on Micro Projects and Small-Simple Projects. We currently envision seven e-books in this series, but we could add more in the future. Each e-book, except the first one, is dedicated to one or more case study of a real micro or small project, these would be completed projects. We also include simulations of projects. Case studies would be a real project whereas the term simulation refers to a hypothetical project. In either case, we cover the projects from concept to closure, C2C.

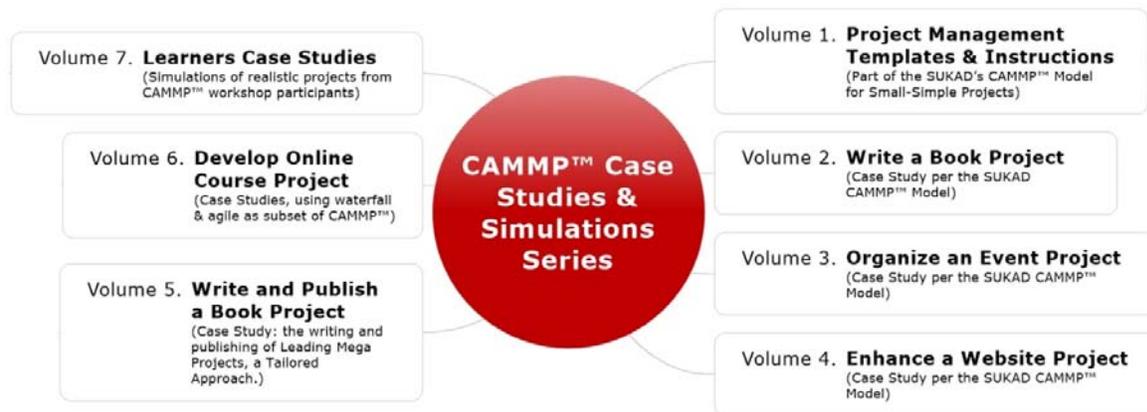
Please note that we are publishing e-books of both series in parallel. For example, at the time of writing these words, two e-books from the first series and one e-book from the second series are already with the publisher. We expect that by the end of 2019 all fourteen e-books from both series would be published.

This Series

The CAMMP™ Case Studies and Simulation Series consists of seven e-books, seven volumes. All of the case studies and simulations are using the CAMMP™ Model for Micro/Small-Simple Projects. Therefore, they all will use a similar format. However, these e-books are independent since each volume present one or more specific project's case. All of them will use the templates and instructions that we provide in the first volume. Once again, the fundamental knowledge source for all of these e-books is

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documented in our 2017 book, *Project Management beyond Waterfall and Agile*¹. This image graphically presents the full series as we envision it now. After the image, we offer a brief overview of each volume.



- Volume 1 (e-book 1): Title: **Project Management Templates and Instructions**; Subtitle: Part of the SUKAD's CAMMP™ Model for Small-Simple Projects².

This volume includes all of the templates for the stage deliverables and stage gates of the standard CAMMP™ project life cycle model. It also includes the instructions on how to complete these templates. The instructions are brief explanations which would help you understand the components of the methodological approach, in case you have not read the main knowledge source, *Project Management beyond Waterfall and Agile*.

- Volume 2 (e-book 2): Title: **Write a Book Project**³; Subtitle: Case Study per the SUKAD CAMMP™ Model⁴.

This volume is an actual case study. The case is writing a book, *Redefining the Basics of Project Management*. We used CAMMP™ to write a book that we had self-published. It is worth noting that some practitioners might consider that writing a book is not a project, especially if we limit the work to the actual writing. However, as this case study will show, writing a book is indeed a project, we label it as a Micro Project, and we can use CAMMP™ on these limited resources and duration projects.

- Volume 3 (e-book 3): Title: **Organize an Event Project**; Subtitle: Case Study per the SUKAD CAMMP™ Model.

This is another micro project led by a SUKAD team member under the sponsorship and mentoring of the author. It is a real project that SUKAD led in collaboration with another entity in Iraq. The person running the project had no prior project management experience or knowledge of CAMMP™.

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- Volume 4 (e-book 4): Title: **Enhance a Website Project**; Subtitle: Case Study per the SUKAD CAMMP™ Model.

This was another micro project that was led by a SUKAD intern under the sponsorship and mentoring of the author. It is a real project that SUKAD completed in 2018. Also, in this case, the person running the project had no prior project management experience or knowledge of CAMMP™.

- Volume 5 (e-book 5): Title: **Write and Publish a Book Project**; Subtitle: Case Study, the writing and publishing of *Leading Mega Projects, a Tailored Approach*.

Notice that Volume 2 focuses on writing a book. Here, we expand the scope to cover the writing and publishing a book, which would include the whole cycle from beginning to end. However, we will cover this case study from the perspective of the writer, since we do not have insights into the internal work within the publishing organization. This book is a book that we are working on at this time⁵ with a tentative title of *Leading Mega Projects, A Tailored Approach*. A large part of that book is a simulation of how to use the CAMMP™ Model for Large-Complex/Mega Projects. In other words, the Leading Mega Project book will be published as the primary knowledge reference, and the writing and publishing of that book is a case study that we share in this series.

- Volume 6 (e-book 6): Title: **Develop Online Course Project**; Subtitle: Case Studies, using waterfall and agile as subsets of CAMMP™.

In this e-book, we will publish two similar case studies for developing online courses. These are real projects and part of the SUKAD Program, The Quest to Mastering Project Management, online learning and coaching program; <https://pmquest.sukad.com>. The reason we are including two case studies is to show how the so-called waterfall and agile development approaches are subsets of CAMMP™, a project management methodological approach. We will use a variation of CAMMP™ as the central project management **tailored method** to manage both projects, but the development phase will follow the waterfall approach for one project and incremental development for the other.

- Volume 7 (e-book 7): Title: **Learners Case Studies**; Subtitle: Simulations of realistic projects from CAMMP™ workshop participants.

The case studies covered in Volume 2 and 3 can be classified as learners' case studies since the projects were led by learners of CAMMP™ and in both cases, the individuals were also new to project management; i.e., they were not trained project managers. However, in both case studies, those individuals were SUKAD employee/intern, respectively.

In this e-book, we shift the focus to learners from our clients' organizations or classes. These might not be actual projects but simulations of realistic projects that our workshop participants worked on during the learning engagement. We will publish these simulations with the consent of the individuals involved. At this time, we envision two or three simulations, but we might end up with more, which would mean splitting this e-book and adding more volumes to the series.

End Sections

About the Author

Mr. Mounir A. Ajam is an entrepreneur, author, speaker, coach, advisor, consultant, volunteer leader, and project management thought leader.

He is the author of *The Inheritance*, *Project Management Foundation*, *Redefining the Basics of Project Management*, *Applied Project Management*; and *Project Management beyond Waterfall and Agile*. He is also the author of many e-books, all on project management.

He is a senior executive with more than three decades of outstanding global and practical experience in the capital project industries such as engineering, construction, petroleum, utilities, project management, and management consulting. He has worked on projects worth billions of United States dollars in North America, Europe, Southeast Asia, and West Asia. His experience includes working small and multiple projects and large and complex projects, including mega projects in the United States and Southeast Asia.

Mr. Ajam is a co-founder and the Chief Executive Officer of SUKAD LLC, a leading project management provider with legal registration in the United States, Lebanon, and the United Arab Emirates, founded in 2004.

Mr. Ajam and SUKAD play quite an active role in the project management community through various professional activities that are open to community members at no cost. He is heavily involved with the project management community at the regional and global levels. Globally, he has served in different roles and capacities, including serving on the Global Advisory Group to the Project Management Institute (PMI®) Registered Education Provider program (2005 to 2007) and as a judge for many PMI® educational awards. He served on the 2008 PMI® EMEA (Europe-Middle East-Africa) Congress Project Action Team. He is also a graduate of the PMI Leadership Institute Master Class (Class of 2007).

In West Asia, Mr. Ajam served on the board of directors for the PMI chapter in the Arabian Gulf. He led the effort to establish a PMI chapter in the United Arab Emirates. He also led the effort and found the Global Project and Process Management Association (GPPMA). He served as GPPMA board chairperson for three years.

Mr. Ajam is an advocate of project management and recognizes its strategic value. He contributes to project management growth by publishing professional papers and articles on numerous platforms. These platforms included PMI Congresses, *Construction Week Magazine*, Dubai Quality Group, DKV Experts Channel, PMForum.com, Wamda.com, and other publications. These were in the past. However, now he focuses on publishing his views and share knowledge via the SUKAD, Applied Project Management blog site (<http://blog.sukad.com>) and YouTube Channel.

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As a professional speaker, he has presented papers and spoke in conferences in numerous global locations like Brazil, Greece, USA, Czech Republic, Scotland, Bahrain, Saudi Arabia, Lebanon, and numerous other locations. He has delivered learning programs to thousands of professionals and senior managers in various countries and continued to do so.

For more information about Mr. Ajam, please refer to his personal page at www.mounirajam.com.

About SUKAD

SUKAD Vision is **Project Management for All Aspects of Life!**

SUKAD Mission is **Be an Agent of Change and a Catalyst for Development!**

SUKAD was established in Dubai, United Arab Emirates, in 2004. In 2012, SUKAD opened another support office in Lebanon. Further, in February 2019 SUKAD LLC was registered in the United States as we shift our focus toward global and virtual mode. From these locations, SUKAD has been providing services, mostly in **West Asia** and Africa but also in Central and Southeast Asia. SUKAD is highly recognized as a leader in **project management services**; with a significant percentage of revenues acquired through repeat business and referrals from leading organizations.

SUKAD has extensive project management research and development program. Under the label and trademark **The SUKAD Way™ for Managing Projects**, the R&D effort has resulted in the development of proprietary products. These include *The Customizable and Adaptable Methodology for Managing Projects™* (CAMMP™) and *The Seven Elements of Project Management Maturity™* (The 7Es™).

In addition to the PM Methodology and PM Maturity Model, SUKAD has developed numerous advanced courses and master certificates in project management. SUKAD has been publishing a series of books, booklets, and sample projects in Arabic and English.

SUKAD is a corporate citizen and business with a heart. Over the years, SUKAD has provided numerous complimentary learning events to thousands of professionals either on our own (under our **2SPI™ program**) or through partnerships with various organizations and universities.

In recognition of our business and community successes, in 2011/2012 SUKAD was recognized and ranked in the **Dubai SME 100** ranking and the **AllWorld Network Arabia 500** ranking.

The SUKAD Way™

The **SUKAD Way™ for Managing Projects** is the label that we use for the **SUKAD Project Management Innovation Program**, that we started in 2007.

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The SUKAD Way is the trademark that represents our contribution to the global project management community. Through this project management innovation program, SUKAD plays a role in creating and disseminating knowledge. At this time, the SUKAD Way™ products include the following:

1. The Customizable and Adaptable Methodology for Managing Projects™ (CAMMP™),
2. The Seven Elements of Project Management Maturity™,
3. The Four Dimensions of Project Success™,
4. The Four Control Reference Points, and
5. The Six Steps of Project Control.

We already have a few published resources on CAMMP™. The rest of the products are covered in various blog articles, videos, and chapters in the books that we have published on CAMMP™. We will also have information on the SUKAD Way website, www.sukadway.org.

PM Quest Online Learning

The Quest to Mastering Project Management, PM Quest, is an online, active learning and coaching program with an emphasis on applied project management. SUKAD started this program in 2018 and continues to build it and grow it.

Two of the already active online courses, or what we call learning adventures, cover CAMMP™. We do have opportunities that we offer to a few candidates, which is free enrollment in one of these two programs, [Leading Personal-Private Project](#). This is a **six-month online learning and coaching program**, where the SUKAD PM Coach supports, mentors, and coaches' young professionals to lead their projects from idea to closure. This is a free program and limited to a few candidates every year. In return, we ask those wishing to enroll to sign an agreement to allow us to publish a case study on the project work that they do, for others to learn and grow. This is a pay-it-forward initiative that uses a project-based learning approach.

PM Quest already has a few other adventures and more on the way. Visit the site today, <https://pmquest.sukad.com>. One day, we aspire to have a dedicated platform and application to make the learning a joy!

AI-Insan Foundation

Since the founding of SUKAD, we have carried out numerous initiatives under the SUKAD Social and Professional Initiatives (2SPI). These initiatives have benefited thousands of individuals. What we want now is to elevate this concept and launch a foundation, a not-for-profit organization that will provide project management services to NGO, local government, and community projects on a pro-bono basis. The intent

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is that this foundation will work globally, which is a massive undertaking and requires numerous volunteers and sponsors.

What SUKAD and the Author want to do, is start with registering and launching the foundation, which we plan to call AI-Insan Foundation. To do so, we will donate part of revenues from this book and future books to the foundation. AI-Insan is the short name for the foundation; *Insan* means human, and *AI-Insan* means ‘the human.’ The reason for this name is to indicate our interest in growing individuals around the world and empowering them through project management knowledge and expertise to become the agents of change and catalyst for the development of their communities and nations.

We plan to register AI-Insan before the end of 2019, would you help?

Endnotes

¹ <https://www.crcpress.com/Project-Management-beyond-Waterfall-and-Agile/Ajam/p/book/9781138705630>

² Technically, this is the second edition. The first edition was published in September 2014 per CAMMP™ Version 2. This book is the second edition and is in line with CAMMP™ Version 3.

³ This is also a second edition. The first edition was published in December 2014.

⁴ This book, *Redefining the Basics of Project Management*, was published in 2014.

⁵ First half of 2019.